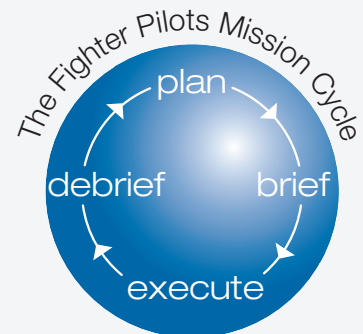




The Mission Excellence Seminar

Why not do something totally different for your next conference or training event?

The Mission Excellence Seminar is an execution-focused interactive event perfect for anything from an offsite management meeting to a major conference. Lasting approximately 4 hours and available worldwide for audiences of up to 1000 delegates, these exciting seminars are delivered by a team of former fighter pilots, using interactive exercises and unique cockpit video footage.



The objectives of the seminar are to deliver value on two levels:

- To motivate and inspire delegates via a high-impact intervention.
- To concentrate delegates' minds on your major execution issues - from a unique perspective.

The techniques used by fighter pilots have been combat-proven to deliver results against a plan under pressure, whilst coping with change – a requirement for almost all organisations. In business, as in a military environment, the achievement of long-term strategic goals is the result of a large number of individual missions being executed successfully. Each individual mission is executed by a team of people that may be constituted for a long period, or change from mission to mission.

Overview

Just as in business, every fighter pilot mission requires an extended team of people, who may never even meet, to act in perfect cohesion.

Through the use of the **Fighter Pilots' Mission Cycle** model, we aim to help people understand, both individually and as teams, what it takes to deliver consistently great results against a plan.

However, via the embedding of specific behaviours and disciplined process, it is possible to deliver a uniformly high standard of output, whilst developing a truly agile approach to cross-functional team working.

The use of a simple structured process such as the mission cycle allows delegates to:

- Transfer problem solving and team working skills to their own environment.
- Ensure that best practices are identified and shared, and that the learning experience is accelerated for all participants.

Furthermore, the high impact delivery used by Mission Excellence ensures that events engage participants' attention and interest, which guarantees that learning is memorable.

“ The results of our recent employee survey showed significant improvements in all categories and I have no doubt that Mission Excellence was an important contributor to this success ”

Coutts Bank

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The Mission Excellence Seminar

Key Themes

The key themes and skills covered in the Seminar programme include:

Planning

- Understanding the process for breaking down complex tasks through logical analysis
- Development of leadership, teamwork and communication skills
- Setting and taking ownership of clearly defined goals
- Understanding the requirement for defined accountability
- Getting the right balance of optimism, motivation and realism

Briefing

- Ensure absolute clarity in the plan through briefing techniques
- Set the professional standard
- Impart the information, inspiration and confidence to WIN!

Execution

- Knowing and understanding the threats to execution excellence
- Maintaining focus in a rapidly changing environment
- Defeating information overload

Debriefing

- Bring external objectivity to internal performance - make continuous improvement a reality
- Understand the required behaviours for open honest review and feedback
- Applying root cause analysis to performance review

Following On

For many clients, the Mission Excellence Seminar is merely the start of the journey. Reinforcement and sustainability is achieved via training programmes and consultancy to really take team and organisational performance to the next level.



About Mission Excellence

Mission Excellence is an organisational performance consultancy focused on improving clients' ability to execute .

Consultants are predominantly former military fighter pilots including several Red Arrows. Areas of intervention include advanced planning and problem solving, team and leadership development, teamwork in high-risk environments, and achieving continuous improvement, all delivered through consultancy, training programmes, and high-impact interventions for conferences and management meetings.

Clients include 3M, Accenture, BP, GSK, Henley Management College, HSBC, IBM, Lockheed Martin, Procter & Gamble, Royal Bank of Scotland and UK Sport.

“ The opening presentation was the best we have ever seen - highly relevant, showing a deep understanding of our company and needs ”

Mansell

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